



# 2025 Sponsorship Opportunities

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## Tails of the Painted Cats

Gala and Art Auction

Pinehurst Country Club

6255 W Quincy Ave, Denver CO 80235

**Saturday, October 18, 2025**



### Our Mission

To be a safe and enriching place for all cats on their journey to a loving home. We do this by providing compassionate care, shelter, adoption services, and community engagement.



# Event Overview & Engagement

Tails of the Painted Cats (TOPC) is one of Cat Care Society's largest fundraisers of the year. This upscale biennial event features a gala dinner and auction for attendees to sip cocktails, browse and bid on cat-themed art, listen to soothing piano music, participate in fun games, and mingle with other cat lovers and volunteers, all while supporting Colorado's artist community and raising money for Cat Care Society to continue its mission.



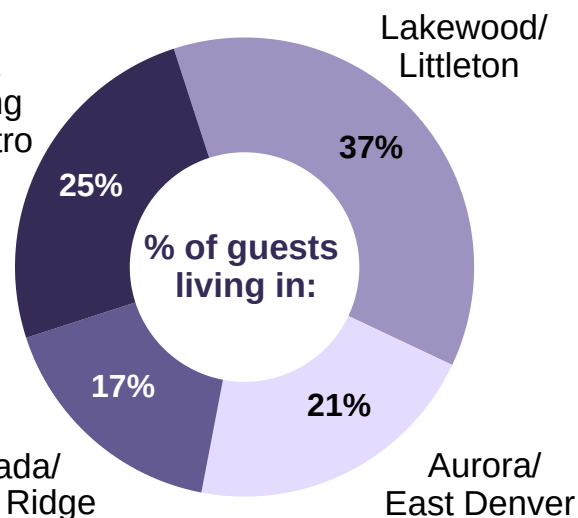
## PRESENCE & ENGAGEMENT

8,500+ Email subscribers  
17,800+ TikTok followers  
9,500+ Facebook followers  
7,000+ Instagram followers

**\$934**

average payment at Tails of the Painted Cats 2023

Central & Surrounding Denver Metro







# \$10,000 Purr-senting Sponsor

## PRE-EVENT VISIBILITY

- Logo on event homepage, auction, and sponsor page.
- Logo on Cat Care Society's events page.
- Logo on save the date and invitation mailed to 8,500+ donors.
- Large logo in pre-event e-blast sent to 8,500+ donors.
- Inclusion on 1 event social story and 1 event feed post

## NIGHT OF PRESENCE

- Logo and half-page ad in event program.
- Large logo and verbal recognition during event presentation.
- Branded item in swag bags, which all guests receive.
- Reserved premier seating for 8 people with logo displayed on table.
- 8 additional drink tickets.

## POST-EVENT RECOGNITION

- Logo included on post-event e-blast.
- Logo included on post-event thank you mailer.
- Logo and company feature on social media feed post & story.
- Branded item included in 350 individual adoption bags.
- Private tour of Cat Care Society shelter.



\* all digital instances of your recognition will be hyperlinked to your website/social/etc

\*\* all pre-event and physical logo/named inclusions subject to deadline to meet printing standards

\*\*\* all logos and branded materials must be provided by sponsor - CCS will **not** produce these materials



# \$7,500 Tuxedo Sponsor

## PRE-EVENT VISIBILITY

- Logo on event main website, auction, and sponsor page.
- Logo on save the date and invitation mailed to 8,500+ donors.
- Logo in pre-event e-blast sent to 8,500+ donors.

## NIGHT OF PRESENCE

- Logo and quarter-page ad in event program.
- Logo and verbal recognition during event presentation.
- Branded item in swag bags, which all guests receive.
- Reserved premier seating for 8 people with logo displayed on table.
- 8 additional drink tickets.

## POST-EVENT RECOGNITION

- Logo included on post-event e-blast.
- Logo and company feature on social media story.
- Logo included on post-event thank you mailer.
- Private tour of Cat Care Society shelter.

\* all digital instances of your recognition will be hyperlinked to your website/social/etc

\*\* all pre-event and physical logo/named inclusions subject to deadline to meet printing standards

\*\*\* all logos and branded materials must be provided by sponsor - CCS will **not** produce these materials







# \$5,000 Tortie Sponsor



## PRE-EVENT VISIBILITY

- Logo on event main page and sponsor page.
- Logo on event save the date and invitation mailed to 8,500+ donors.
- Logo in pre-event e-blast sent to 8,500+ constituents.

## NIGHT OF PRESENCE

- Logo and quarter-page ad in event program.
- Logo or name recognition in event presentation.
- Branded item in swag bags, which all guests receive.
- Reserved premier seating for 8 people with logo displayed on table.

## POST-EVENT RECOGNITION

- Logo included on post-event e-blast.
- Logo and company feature on social story.
- Private tour of Cat Care Society shelter.

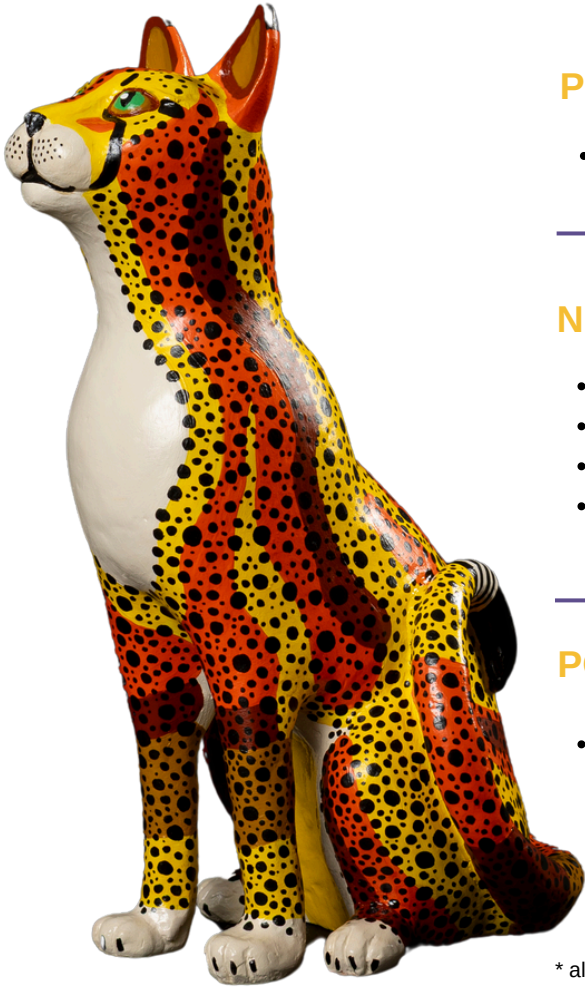
\* all digital instances of your recognition will be hyperlinked to your website/social/etc

\*\* all pre-event and physical logo/named inclusions subject to deadline to meet printing standards

\*\*\* all logos and branded materials must be provided by sponsor - CCS will **not** produce these materials



# \$1,500 Tabby Sponsor



## PRE-EVENT VISIBILITY

- Logo on sponsor page.

## NIGHT OF PRESENCE

- Logo or name recognition in event program.
- Logo or name recognition in event presentation
- (If desired) Branded item in swag bags, which all guests receive.
- Reserved seating for 8 people with logo or name displayed on table.

## POST-EVENT RECOGNITION

- Logo or name included on post-event e-blast.

\* all digital instances of your recognition will be hyperlinked to your website/social/etc

\*\* all pre-event and physical logo/named inclusions subject to deadline to meet printing standards

\*\*\* all logos and branded materials must be provided by sponsor - CCS will **not** produce these materials





# Specialty Sponsorships

**\$500**

## CALICO (COCKTAIL)

- Logo on sponsor page
  - Name/Choose cocktail or mocktail
  - Logo/name recognition at bar locations
  - Logo/name recognition in event program and presentation
- 

**\$500**

## SILENT AUCTION

- Logo/name on sponsor page
- Logo/name recognition in silent auction room
- Logo/name recognition in event program and presentation
- Logo/name on Silent Auction digital bidding page



**\$500**

## RAGDOLL (REGISTRATION)

- Priority check-in for your party - skip the lines!
  - Logo on sponsor page
  - Logo/name recognition at registration/check-in locations
  - Logo/name recognition in event program and presentation
- 

**\$500**

## WINE PULL

- Logo/name on sponsor page
  - Logo/name recognition at wine pull location
  - Logo/message tags on wine bags
  - Logo/name recognition in event program and presentation
  - 1 Free Wine Pull Pass
- 

**\$500**

## COAT CHECK

- Priority coat check - skip the line!
  - Logo/name on sponsor page
  - Logo/name recognition at coat check location
  - Logo/name recognition in event program and presentation
- 

\* all digital instances of your recognition will be hyperlinked to your website/social/etc

\*\* all pre-event and physical logo/named inclusions subject to deadline to meet printing standards

\*\*\* all logos and branded materials must be provided by sponsor - CCS will **not** produce these materials

# Fulfillment Information

Thank you for considering Tails of the Painted Cats and Cat Care Society as a recipient of your charitable giving! Please fill out this form return to CCS staff at your earliest convenience. Once returned, CCS staff will be in contact to discuss logistics of your sponsorship fulfillment or answer any questions you may have!

## BUSINESS & CONTACT INFORMATION

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_



## PARTNERSHIP INFORMATION

### SPONSORSHIP LEVEL

- ☐ Purr-senting Sponsor at \$10k
- ☐ Tuxedo Sponsor at \$7.5k
- ☐ Tortie Sponsor at \$5k
- ☐ Tabby Sponsor at \$1.5k
- ☐ Specialty Sponsor at \$500  
(please select from the following)
  - ☐ Cocktail
  - ☐ Registration
  - ☐ Silent Auction
  - ☐ Wine Pull
  - ☐ Coat Check



[events@catcaresociety.org](mailto:events@catcaresociety.org)